



## Master Chefs at Home

Wednesday May 18, 2022  
6-10 pm  
The Pearl, San Francisco



### Partner with us this spring for an inspirational evening of food, friends, and philanthropy

18 Reasons is thrilled to host Master Chefs at Home on May 18, 2022 to raise much-needed funds supporting our free community programs. Up to 270 guests (COVID willing) will hear inspirational speakers from the 18 Reasons community, mingle with like-minded philanthropists, bid on live auction items, and enjoy food prepared by some of San Francisco's most renowned chefs. Will you join us and help secure the future of 18 Reasons?



#### Get to know the newest member of the 18 Reasons family, **Nourishing Pregnancy**

During the pandemic 18 Reasons not only survived - we thrived - and launched a new program for Black and Latinx birth parents in low income neighborhoods. Nourishing Pregnancy is a free, six-month program that provides weekly groceries paired with online nutrition education and peer support classes. Our innovative program bolsters the health of the birth parent, teaches families to cook with nutritious, culturally relevant ingredients available in their communities, provides free groceries during this vulnerable time, and improves health outcomes and food security beyond the duration of the program.

Our first Nourishing Pregnancy class graduated in November 2021, and we have big plans to expand the program in 2022. We need your help **to continue to grow Nourishing Pregnancy and all our community programs.**

**With your sponsorship, we can bolster the communities we serve, increase food distribution, and expand with new classes in more cities.**

# 18 Reasons Community Programs

We deliver three programs in low-income Bay Area communities to combat food insecurity.  
**All are offered free of charge:**



## Cooking Matters

Provides healthy groceries, cooking classes, and nutrition lessons to kids, families, and adults.



## Planned & Prepped

Teaches Cooking Matters graduates to further refine their meal planning and cooking skills.



NEW!

## Nourishing Pregnancy

Supports Black and Latinx birthing parents with weekly groceries and cooking classes, plus peer and doula support sessions.

“**Cooking Matters** is the highlight of my week. We make a delicious home-cooked dinner, which my family almost never has, and I’m learning lifelong cooking skills.”

—Rebekkah



“I feel so much love and appreciation for **Nourishing Pregnancy**. Before the program, I would be in tears sometimes about how expensive food is and not having enough money for it. This program literally has fed me.”

—Alicia

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# Event Sponsorship

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**Empower 18 Reasons to teach Bay Area communities to buy, cook, and eat good food every day. We are seeking sponsors for various portions of the event, and would love to have your support at any of the following sponsorship levels:**

## Master of Ceremonies \$25,000

Become the lead sponsor of Master Chefs at Home. Includes:

- Full back page ad in event program
- Recognition at the event and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- Private table with 10 tickets
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022

## Top Chef \$15,000

- ½ page ad in event program
- Recognition at the event and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- Private table with 10 tickets
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022

## Maitre d' \$10,000

- ¼ page ad in event program
- Recognition at the event and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- Private table with 10 tickets
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022

## Chef's Kiss \$5,000

- Recognition at event, in the program, and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- 6 complimentary tickets to the event
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022

## Amuse-bouche \$2,500

- Recognition at event, in the program, and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- 4 complimentary tickets to the event
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022

## Sweet Ending \$1,000

- Recognition at event, in the program, and on website
- Recognition in PR, social media, and newsletters with over 20,000 subscribers
- 2 complimentary tickets to the event
- Invitation-only sponsor and VIP party at 18 Reasons in late April 2022



18 Reasons is a nonprofit community cooking school established in 2008. Our mission is to empower our community with the confidence and creativity needed to buy, cook, and eat good food every day.

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# Master Chefs at Home 2022

## Sponsorship Participation Form

To sponsor, visit [18reasons.org/mcah22](https://18reasons.org/mcah22) to enter information and complete payment.

Or, return this pdf and check to

**Ryan DeBoer**  
**18 Reasons**  
**3674 18th Street**  
**San Francisco, CA 94110**



### Contact Information

Name \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

Billing address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Sponsorship level

Master of Ceremonies \$25,000

Top Chef \$15,000

Maitre d' \$10,000

Chef's Kiss \$5,000

Amuse-bouche \$2,500

Sweet Ending \$1,000

### Sponsorship Details

Sponsor name \_\_\_\_\_

AS YOU WOULD LIKE IT LISTED

Business Name \_\_\_\_\_

IF DIFFERENT THAN ABOVE

Contact name for table seating \_\_\_\_\_

IF DIFFERENT THAN ABOVE

Email \_\_\_\_\_ Phone \_\_\_\_\_

We plan to use \_\_\_\_ of the available tickets at our table



Donations to 18 Reasons are tax-deductible. 18 Reasons is a 501(c)3 nonprofit, tax ID number 45-3059509. To speak about customizing a sponsorship package for your group, please email our Director of Development Communications, Ryan DeBoer, at [ryan@18reasons.org](mailto:ryan@18reasons.org), 510-501-6173.